

Assignment for seminar - Management analysis and forecasting

Assignment for 4 week (1-4) is estimated at 24 points

Deadline \_\_\_\_\_, 23:00

Send the assignment by \_\_\_\_\_, 23:00 to this email: [adambekovaaa2407@gmail.com](mailto:adambekovaaa2407@gmail.com)

Name the file by last name, discipline name and week number -

for example, Akhmetova UAP 4.

Give the topic of your research, the name of the educational program

1. Name 212 (Impact) – two aspects of the positive and negative influence of your research object on the formation/development of the modern business environment	3
2. Name the fifth factor that determines the development of the modern business environment through the prism of management analysis (slide 4)	1
3. For SLG, provide an explanation of the understanding of "public administration" and "public regulation" For PM, provide an explanation of how project management differs from company management, management of a single operation For IM, provide an explanation of how innovation management differs from management For Management, provide an explanation of the features of management in the modern business environment	4
4 Explain how globalization affects the functioning of the object of your research in the conditions of the modern business environment	2
5 Explain how agile affects the functioning of the object of your research in the conditions of the modern business environment	2
6 Explain how AI affects the functioning of the object of your research in the conditions of the modern business environment	2
7 Explain how ESG affects the functioning of the object of your research in the conditions of the modern business environment	2
8 Explain how the fifth factor you indicated influences the features of the functioning of the object of your research in the conditions of the modern business environment – show at least 6 features (slide 9)	4
9 Give Industry aspects of management analysis based on the object of your research – subject? Object? Results? (choose from the proposed or give your own options) – justify why these aspects	4
Total	24